



Active Building Isolation

Specialized in the energy renovation of buildings, Active Building Isolation accompanies the customers in their projects of insulation of frontage, roofs but also of installations of energy efficient windows.

Business Solution
Distribution & Retail

Sector
Construction

Collaborators
5 - 10

Website
www.active-building.be

CHALLENGE

By taking over the activity of Active Building in 2021, Jean-Philippe and Léon, quickly understood that they needed to optimize both their visibility on the web but also the logistics related to the management and organization of their construction sites. This required:

- 1. A complete overhaul of their website and improve their visibility via SEO strategies*
- 2. To have a view on customer requests and optimize their management via a complete CRM flow, from sales to invoicing*
- 3. Manage the organization of work sites and teams thanks to an easy planning and a dispatch of work sites in the form of a single project*

SOLUTION

After starting the digital adventure with a first partner, Active Building Isolation finally turned to Eezee to make up for the lack of results in its use of Odoo tools.

In a very short period of time, they had to carry out a new project analysis and, above all, respect the client's budget.

Eezee's experience in the building and construction sector was a real asset and allowed us to quickly come up with solutions that were easy to implement for the users.

In a booming industry, we gave priority to the company's visibility and daily organization.

RESULTS

Today Active Building Isolation has a new web window and benefits from a referencing that improves day by day.

The employees can easily control the leads that come into their CRM.

Each job site is managed as a separate project with its own tasks and team planning. This makes it possible to follow a project from the signature of the estimate to the completion of the work.

Finally, thanks to these optimizations made by Eezee and its teams, Active Building Isolation can take full advantage of the summer season and focus on customer satisfaction.

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