



In4care

In4care is a one-stop-shop for those looking to innovate in healthcare and well-being. In4care is a membership organization that inspires and provides solutions by bringing together people, organizations, and resources from the health, white economy, education and patients sectors.

Business Solution
Digital Marketing & CRM

Sector
Other Services

Collaborators
0 - 9

Website
www.in4care.be

CHALLENGE

The biggest challenge for In4care was to meet a wide range of needs with minimal investment.

It is not easy to find a standard software solution that can:

- Simplify communication between members ;
- Handle membership management and billing ;
- Manage online sales of services, subscriptions, and products ;
- Take care of free and paid events ;
- All of this through a website and member portal.

SOLUTION

The implemented solution is based on Odoo, with some specific developments for self-service member features through the portal. The solution takes care of quote processing, sales and billing.

The warehouse manages optimal inventory as well as all incoming and outgoing deliveries.

The Blog, Forum, and Events modules on the website ensure that all members stay informed about the latest developments in the healthcare sector.

Coins, based on discount coupon programs, are awarded in the same amount as the subscription. This allows members to purchase products or services or register for events free of charge.

RESULTS

In4care now has an all-in-one solution where all information is centralized and standardized. Members stay in touch with In4care through the portal and can cancel their membership themselves at any time.

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Modules

