EDI offers a global ecosystem of intelligent charging solutions for electric cars and plug-in hybrids. EDI is a startup created by D'ieteren to prepare the future of the electric car.

Business Solution	Sector	Collaborators	Website

CHALLENGE

Like any startup, you have to stay agile and react quickly to events. Support growth while keeping the operating mode as light as possible.

EDI is looking for a scalable, intuitive system that perfectly integrates the front and back end to offer a unique experience to its customers.
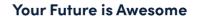
The rapid processing of requests from the website is crucial to ensure quality of service for the customer and reinforce the brand awareness.

SOLUTION

EDI choses the Odoo applications to facilitate its development and Eezee for its expertise in front end development. The creation of the website with Odoo app allows direct connection between the price requests on the website and the CRM module. A web app has also been developed by Eezee to register in offline mode the opportunities during the event (salon de l'auto) and then synchronize them with Odoo.

RESULTS

Today, EDI is experiencing strong demand for the installation of charging stations. Thanks to its partners Odoo and Eezee, it can evolve in an agile way to support the growth of the company while focusing on its core business.

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Modules

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